

## 1. WHAT IS A COOKIE?

A cookie is a piece of computer code that your website may insert in a browser so it recognises a returning user to your site. This website may gather information about your general Internet use by using cookies in order to help you personalise your online experience. Where used, these cookies are downloaded to your computer automatically. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer.

## 2. HOW DO WE USE COOKIES

We use cookies to track your use of our website. This enables us to understand how you use the site and track any patterns with regards how you are using our website. This helps us to develop and improve our website as well as products and / or services in response to what you might need or want.

### Cookies are either:

- **Essential** cookies are automatically placed on your computer or device when you access our website or take certain actions on our website. 'Non-essential' cookies and other technologies are only placed on your computer or device if you have consented to us doing so. You consent to us placing non-essential cookies on your computer or device by continuing to use our website with your browser settings set to accept cookies.
- **Persistent** Cookies or **session** cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

### We use cookies for the following purposes:

- **Authentication** – we use cookies to identify you when you visit our website and as you navigate our website
- **Personalisation** – we use cookies to store information about your preferences and to personalise the website for you
- **Security** – we use cookies as an element of the security measures used to protect user accounts, including preventing fraudulent use of login credentials, and to protect our website and services generally
- **Analysis** – we use cookies to help us to analyse the use and performance of our website and services
- **Cookie consent** – we use cookies to store your preferences in relation to the use of cookies more generally.

Some of our service providers also use cookies and those cookies may be stored on your computer when you visit our website. These are the third-party service providers that store cookies when you visit our website:

This website is hosted by Wix. Wix collects personal data when you visit this website, including:

- Information about your browser, network and device
- Web pages you visited prior to coming to this website
- Your IP address

Wix needs the data to run this website, and to protect and improve its platform and services. Wix analyzes the data in a de-personalized form. Through our Website we store the IP addresses of users in order to increase the session security.

Wix uses some necessary cookies because they allow visitors to navigate and use key features on your site. These cookies vary from site to site depending on the features it uses for example, Functional and Required Cookies. Information about viewing the cookies dropped on your device can be found below.

- These functional and required cookies are always used, which allow Wix, our hosting platform, to securely serve this website to you.
- These analytics and performance cookies are used on this site only when you acknowledge our cookie banner. We use analytics cookies to view site traffic, activity, and other data.

We also use Google Analytics, a web analytics service provided by Google, Inc. Google Analytics uses cookies to collect information about details of our users' visits to the Site (including IP addresses) and the resources they access on it. Google Analytics provides us with reports based on this information in order to help us understand how visitors engage with the Site. Google Analytics will not transfer the information it collects to any third party except where required to do so by law. Please note that we will not use Google Analytics to collect any information from which you can be personally identified, and we will not associate the information provided to us by Google Analytics with Your Information.

You may refuse to accept cookies by activating the setting on your browser which allows you to refuse the setting of cookies. Unless you do this, cookies will be issued when you use our Site, but you can delete them via your browser at any time. If you do not know how to do this, the links below set out information about how to change your browser settings for some of the most commonly used web browsers:

[Google Chrome](#)

[Mozilla Firefox](#)

[Microsoft Internet Explorer](#)

[Apple Safari](#)

If you do not accept cookies, or decide to delete them, you will still be able to access the site. For further guidance about cookies, see [www.aboutcookies.org](http://www.aboutcookies.org) and [www.allaboutcookies.org](http://www.allaboutcookies.org)

This privacy policy was last updated on 14<sup>th</sup> November 2020.